

SUPPORTING FREE AND OPEN KNOWLEDGE











Rod Ward
Exeter University
15 July 2015



Introductions



- Name: Rod Ward
- Profession: Nurse
- Employment: Senior Lecturer (including research and admissions tutor, University of the West of England)
- Hobbies: Fire juggling, real ale, travel & editing wikipedia
- Wikipedia: Over 10 years, 75,000+ edits (mostly about Somerset and Bristol; history, geography, architecture and archaeology).



Overview of the day

- 10.00 Introductions and overview of wikipedia
- 10.15 Editing basics including looking at article history, talk pages and category structure
- 10.30 Hands on exploration of relevant articles
- 11.30 Coffee & networking
- 11.45 Discussion of relevant policies and guidelines (Notability, NPOV, COI, BLP etc)
- 13.00 Lunch & networking
- 14.00 Hands on editing
- 15.30 Questions and discussion
- 16.00 Close & farewells + evaluation







WikipediA

The Free Encyclopedia anyone can edit





WikipediA

Freely available tertiary literature, accessibly and neutrally summarised from reliable secondary and primary sources, in an ongoing process of good faith collaboration involving both experts and non-experts

"Imagine a world in which every single human being can freely share in the sum of all knowledge.

That's our commitment."

Not just an encyclopaedia

Wikipedia's sister projects

Wikipedia is hosted by the Wikimedia Foundation, a non-profit organization that also hosts a range of other projects:



Commons

Free media repository



Wikiquote

Collection of quotations



Wikiversity

Free learning materials and activities



Wikibooks

Free textbooks and manuals



Wikisource

Free-content library



Wiktionary

Dictionary and thesaurus



Wikinews

Free-content news



Wikispecies

Directory of species



Meta-Wiki

Wikimedia project coordination

The Wikimedia projects

- Multilingual (in more than 280 languages)
- Free (as in free speech)
- Created by volunteer labour
- Run by the Wikimedia Foundation, a US charity
- Supported in the UK by Wikimedia UK, a charity
- No ads, no commercial influences, no government targets

So far

- One billion contributions in ten years
- Nearly 100,000 regular contributors
- Reached 400 million visitors per month in 2010, aiming for 1 billion per month in 2015
- About 20 million articles, 11 million media files
- About 0.5% of English articles are Good Article quality, 0.09% are Featured Article quality

The Five Pillars of Wikipedia

Wikipedia's fundamental principles, these are:

- It's an encyclopedia
- It's written from a neutral point of view
- Anyone can use, edit, share and modify the content
- Interact with each other respectfully and civilly
- It doesn't have firm rules

Core policies

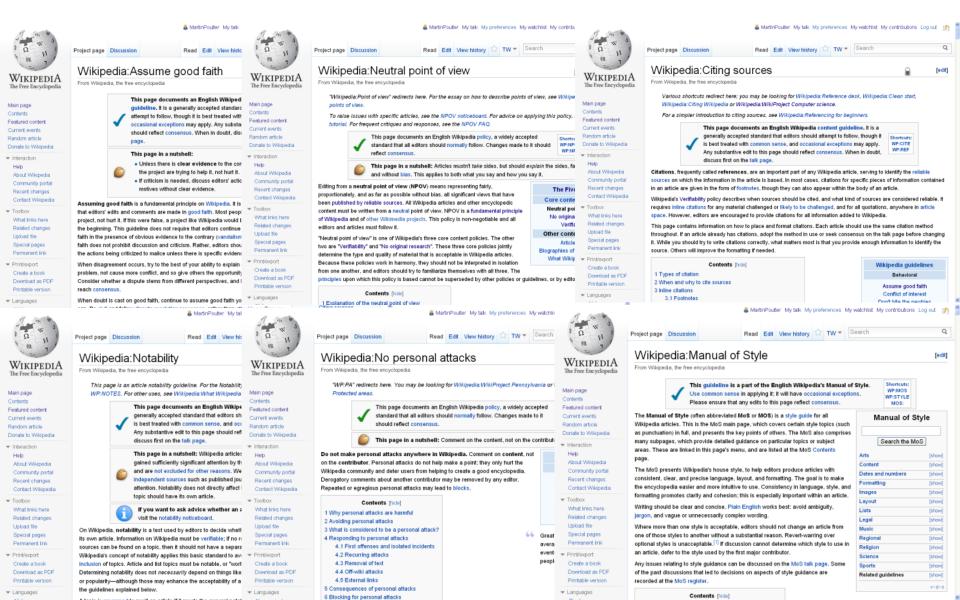
Verifiability [[WP:V]]

— "Other people have to be able to check that you didn't just make things up. This means that all quotations and any material challenged or likely to be challenged must be attributed to a reliable, published source using an inline citation."

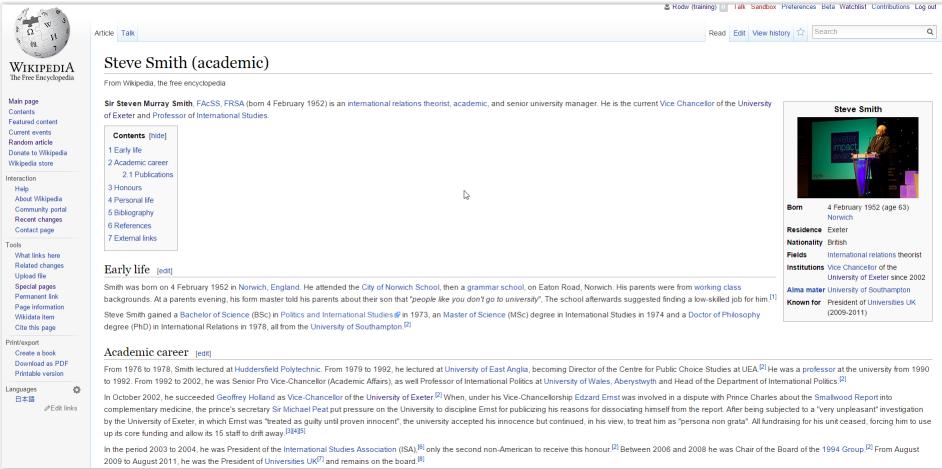
No original research [[WP:NOR]]

— "All material in Wikipedia must be attributable to a reliable, published source. Articles may not contain any new analysis or synthesis of published material that serves to advance a position not clearly advanced by the sources."

Policies and guidelines



Lets look at an article



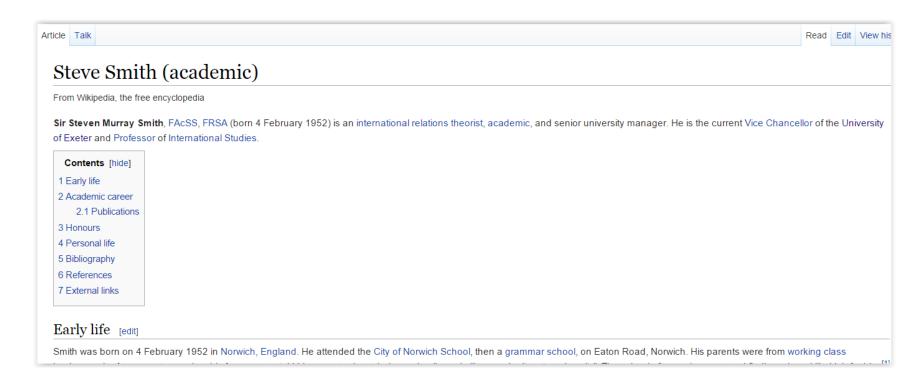


Left hand tools





Title, lead and contents - note tabs for talk, edit and view history



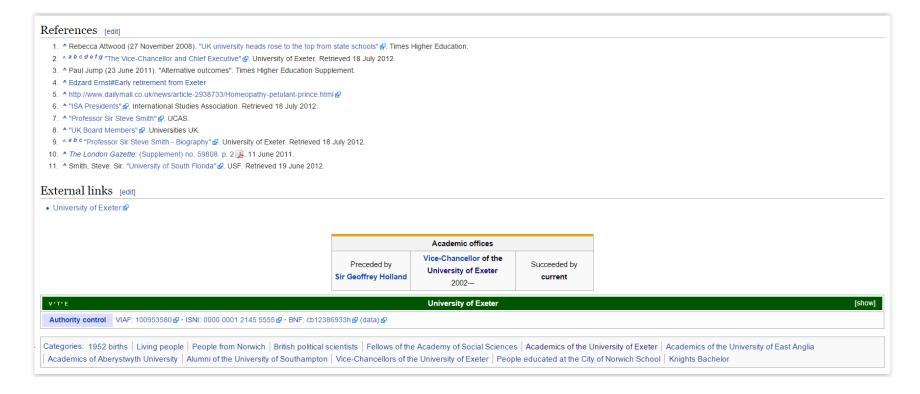


(Optional) infobox including picture



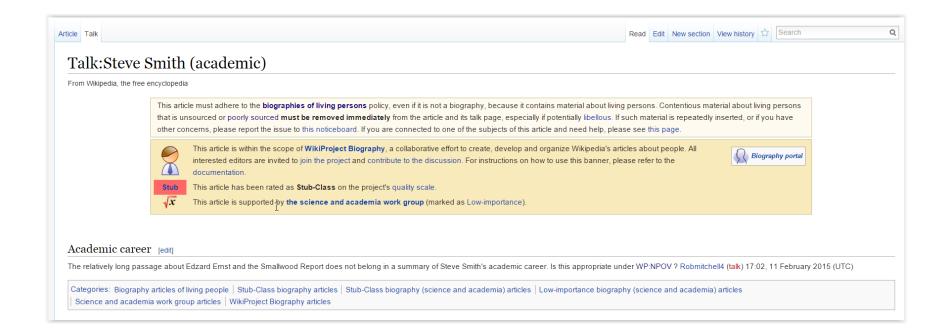


References, external links, navboxes authority control and categories



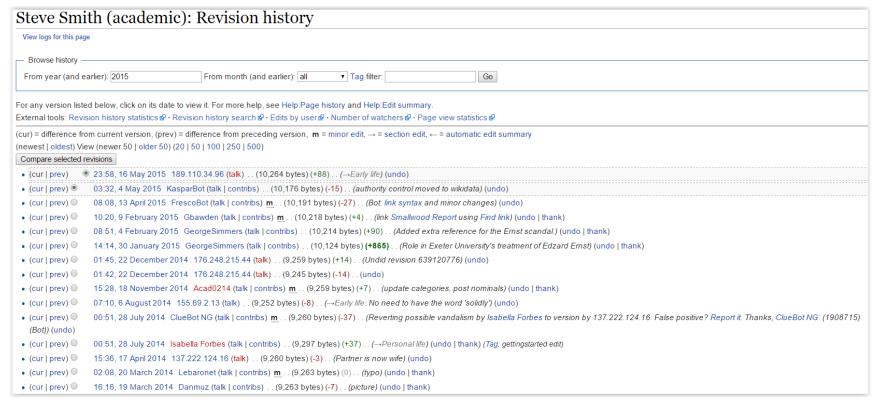


Talk page





Article revision history

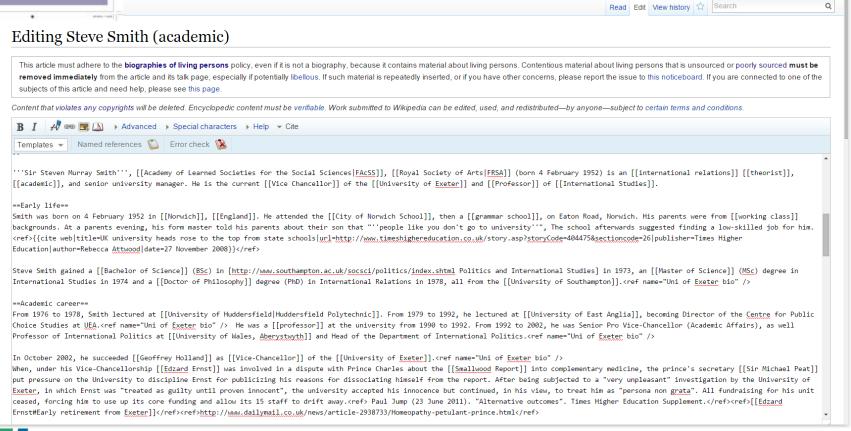






Editing

See https://wikimedia.org.uk/wiki/Training handouts



Hands ON

Explore an article relevant to you.

Look at the structure, components, talk page, article history & editing screen



Specific relevant policies and guidelines

- Assuming some awareness of copyright (& copyleft). NB While respecting national rules US law applies.
- Neutral point of view, biographies of living persons, notability, conflict of interest & paid editing.



Neutral point of view

- Articles must not take sides, but should explain the sides, fairly and without bias. This applies to both what you say and how you say it.
- All encyclopedic content on Wikipedia must be written from a neutral point of view (NPOV), which means representing fairly, proportionately, and, as far as possible, without bias, all of the significant views that have been <u>published by</u> <u>reliable sources</u> on a topic.



Biographies of living persons

- Material about living persons added to any Wikipedia page must be written with the greatest care and attention to verifiability, neutrality, and avoidance of original research.
- Biographies of living persons ("BLPs") must be written conservatively and with regard for the subject's privacy. Wikipedia is an encyclopedia, not a <u>tabloid</u>: it is not Wikipedia's job to be sensationalist, or to be the primary vehicle for the spread of titillating claims about people's lives; the possibility of harm to living subjects must always be considered when exercising editorial judgment. This policy applies to any living person mentioned in a BLP, whether or not that person is the subject of the article, and to material about living persons in other articles and on other pages, including talk pages. The <u>burden of evidence</u> rests with the editor who adds or restores material.

Notability (academics)

- 1. The person's research has made significant impact in their scholarly discipline, broadly construed, as demonstrated by independent reliable sources.
- 2. The person has received a highly prestigious academic award or honor at a national or international level.
- 3. The person is or has been an elected member of a highly selective and prestigious scholarly society or association (e.g., a <u>National Academy of Sciences</u> or the <u>Royal Society</u>) or a <u>Fellow</u> of a major scholarly society for which that is a highly selective honor (e.g., the <u>IEEE</u>).
- 4. The person's academic work has made a significant impact in the area of <u>higher education</u>, affecting a substantial number of academic institutions.
- 5. The person holds or has held a <u>named chair</u> appointment or "Distinguished Professor" appointment at a major institution of higher education and research (or an equivalent position in countries where named chairs are uncommon).
- 6. The person has held a highest-level elected or appointed academic post at a major academic institution or major academic society.
- 7. The person has made substantial impact outside academia in their academic capacity.
- 8. The person is or has been the head or chief editor of a major well-established academic journal in their subject area.
- 9. The person is in a field of literature (e.g., writer or poet) or the fine arts (e.g., musician, composer, artist), and meets the standards for notability in that art, such as WP:CREATIVE or <a href="https://www.wp.creature.com/wp



Conflict of interest & paid editing

- Conflict of interest (COI) editing involves contributing to Wikipedia about yourself, family, friends, clients, employers, or your financial or other relationships. Any external relationship can trigger a conflict of interest.
- Conflict of interest is not about beliefs or biases. It is about a
 person's roles and relationships, and the tendency to bias that we
 assume exists when roles conflict.-Deciding that someone has a
 conflict of interest is a description of a situation, not a judgment
 about that person or her actual beliefs.
- COI editing is strongly discouraged. It undermines the public's confidence in Wikipedia as an independent resource, and risks causing public embarrassment to the individuals and groups being promoted (see <u>Wikipedia is in the real world</u>). If it causes disruption to the encyclopedia, accounts may be blocked.



Conflict of interest & paid editing

 Paid advocacy is a category of COI editing that involves being compensated by a person or group to use Wikipedia to promote their interests. Advocacy is prohibited by our policies on neutral point of view and what Wikipedia is not, and paid advocacy is an especially egregious form; the Wikimedia Foundation regards it as a black hat practice. Paid advocates are very strongly discouraged from direct article editing, and should instead propose changes on the talk page of the article in question. They are also required by the Wikimedia Foundation's terms of use to disclose their employer, client, and affiliation with respect to any contribution for which they receive, or expect to receive, compensation.



One final thought

- Authority control
- Specifically <u>ORCHID</u>
- ORCID (Open Researcher and Contributor ID) is a
 nonproprietary <u>alphanumeric code</u> to uniquely identify <u>scientific</u> and
 other <u>academic authors</u>. This addresses the problem that a particular author's
 contributions to the <u>scientific literature</u> or publications in the <u>humanities</u> can
 be hard to recognize as most <u>personal names</u> are not unique, they can change
 (such as with marriage), have cultural differences in name order, contain
 inconsistent use of first-name abbreviations and employ different <u>writing</u>
 <u>systems</u>. It provides a persistent identity for humans, similar to that created
 for content-related entities on digital networks by <u>digital object</u>
 <u>identifiers</u> (DOIs).
- The ORCID organization offers an open and independent registry intended to be the *de facto* standard for contributor identification in research and <u>academic publishing</u>. On 16 October 2012, ORCID launched its registry services and started issuing user identifiers.



Hands ON

Explore articles relevant to you.

Consider neutral point of view, notability, verifiability etc. Taking Conflict of interest & paid editing into account – improve the articles.

Please add them to the list of articles which have been edited as part of or in association with this workshop on the event page.





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