



4 August 2011

An exciting time

Thank you for your interest in Wikimedia UK. This is an exciting time for our organisation and I have an ambitious board who have a vision of growth. We know our potential is only limited by our ability to scale up our activities and spread them across the tens of thousands of museums, universities and schools throughout the country. We are a household name with regular media interest and a deep reservoir of goodwill in Britain which funds and supports the work that we do.

The Wikimedia community in the UK includes 10,000 volunteers who regularly contribute to Wikimedia projects and enjoys the goodwill and support of the 400 million who regularly use the Wikimedia sites throughout the world. We are part of the vibrant open source community that includes organisations like OpenStreetMap, the Open Knowledge Foundation and Creative Commons UK.

Our Chief Executive will play a key role in delivering an ambitious agenda and fulfilling this tremendous potential. We know that we need to professionalise our organisation whilst realising that it is volunteers and free access that inspires our supporters.

This is no ordinary opportunity and we're not looking for any ordinary person. We need someone exceptional who will inspire and motivate, build our relationships and deliver an ambitious agenda.

Are you ready for a unique challenge and a unique experience? We look forward to discussing this further with you - as we say on Wikipedia: "**Be Bold**"

Yours faithfully,

Roger Bamkin
Chair, Wikimedia UK