MOVEMENT STRATEGY



New voices Bringing voices outside of our movement into the Wikimedia 2030 discussion.

Methodology

1:1 Interviews



So far, 96 interviews in Africa, Middle East, Asia, and LATAM, North Am., & Europe Design, survey, and desk research



Research conducted with 3rd party partners in Brazil, Indonesia, USA, Russia, Japan, Spain, France, Germany, UK





Workshops & Salons in India, Mexico, Nigeria, USA, Germany, Belgium

Affiliate-led events



Events in Chile, Cote d'Ivoire, Poland. Plans for Mexico, Bolivia, Venezuela, Brazil, Nigeria, Indonesia, Nepal, Israel, UK, India



New voices? Who?

Qué mensaje te gustariada al movimiento Wikimedia para nuestro futuro?

WIKIMEDIA

Coual de estos temas es más important a

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Knowledge sharing is highly social.



Technology is a key factor in meeting the changing needs of our readers, curators, institutions, and society as a whole.



Movements are built on emotion and human connection.



As learning platforms evolve, we will need to think beyond the encyclopedia.



There's a tradeoff between credibility and inclusivity.



Wikimedia should be an influencer in shaping world policy for access to knowledge.

A more nuanced perspective

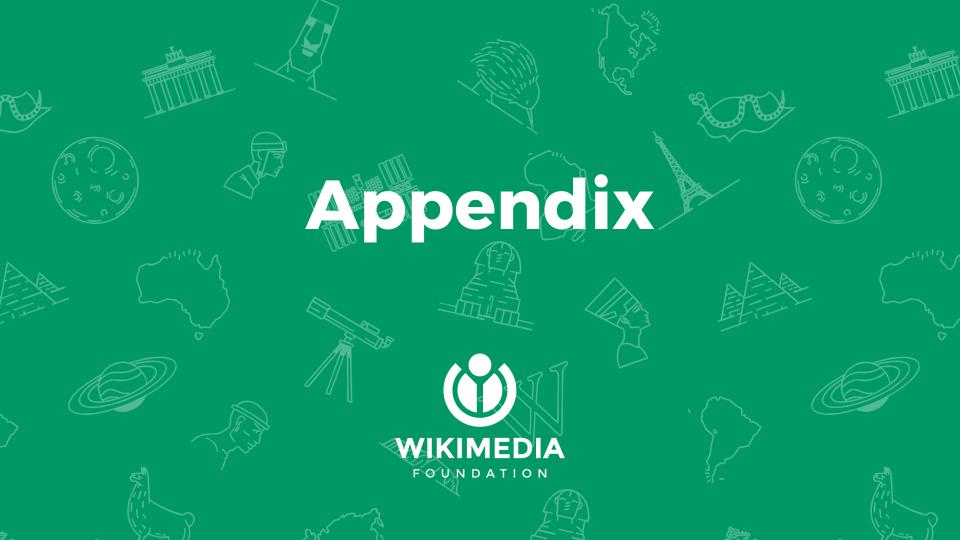


The future of information is tied to machines.



Privacy and anonymity are still relevant.





By 2030, we will be a truly global movement.

In particular, we will turn our attention toward regions we have not yet served well enough: Asia, the Middle East, Africa, and Latin America. We will work with communities of readers, contributors, and partners in these parts of the world. We will make space for new forms of contributions that reflect these regions (references, citations, and more). We will build awareness of the power of free knowledge and overcome barriers to access. We will build products adapted to the needs of these new members of our movement.

